



Sarah
Student at Audencia

Business School

Master in Management

Graduate Programs • 2025/2026

Your Personalized Journey

Year 1

Year 2 *(possibility of a gap year)*

Year 3

International Management Track

2 academic semesters at Audencia

Or

academic semester
at Audencia

academic semester abroad

Global Mobility Track (Without additional tuition fees)

A course of academic excellence, 100% in English, that lets you travel across continents and connect with our global network of academic partners — explore the full list on our website

Master of Science

Choose from 18 MSc programs,
5 MSc apprenticeships (12 months)

Mastère spécialisé®

Choose from 6 MS® apprenticeships (12 months)

Double Degrees

Double Degree option in France or abroad

End of studies Internship

Commitment Track

Afternoons are dedicated to community involvement, student employment, or entrepreneurial projects. Mornings are devoted to management studies.

24 Masters programs (MSc & MS) Specializations in 4 categories

*possible in
apprenticeship

Accounting & Finance

- Financial Analysis & Investment Management
- Corporate Finance & Investment Banking*
- Financial Markets & Sustainable Investments

- Data Management in Corporate Finance
- Stratégies Financières et Investissements Responsables (MS®)*

Marketing & Sales

- Brand Strategy & Product Management*
- Digital Marketing and Strategy
- Stratégies Digitales et Data Marketing (MS®)*

- Business Development & Growth Hacking*
- Data Science and AI for Marketing

Management

- Public Policy & International Cooperation
- Digital Business & Data Management
- International Management & Business
- Business Strategy & Consulting*
- Responsible Procurement & Supply Chain Management

- Management for Sustainable Business
- Human Resource Management & People Development*
- Management Responsable des Organisations Sportives (MS®)*
- Management Global des Achats et de la Supply Chain (MS®)*

Sector Oriented

- Food & Agribusiness Management
- Sustainable Luxury Management
- Acteur pour la Transition Écologique (MS®)*

- Cultural & Arts Management
- Marketing, Design et Création (MS®)*

The First Step to What's Next

Year 1: Build Skills, Test Limits, Apply Knowledge

INTERNATIONAL MANAGEMENT TRACK:

Kickstart your journey with a semester at Audencia, where you'll explore your passions, strengthen your foundations, and prepare for internships. Choose your learning path in either French or English while tackling today's most pressing business challenges: Data Analytics & AI, Transition Management, and Strategic Management.

Shape your future by specializing in one of four career-focused paths: **Finance & Control, Marketing & Business Development, Management & Change, or Transition Management.**

Take your education beyond borders with a semester abroad at a partner university—immersing yourself in a new culture and broadening your horizons. Prefer to deepen your expertise locally? Choose instead to spend two consecutive semesters at Audencia.

Round off your journey with two internships of 4–6 months. Gain hands-on experience, test your career ambitions in real business settings, and stand out with an international edge.

COMMITMENT TRACK: Two semesters at Audencia **combining courses with an association, entrepreneurial, or student job project**, followed by a semester abroad and a semester-long internship.

Year 2: Master Your Skills, Gain Industry Expertise

This final year embodies one of the MIM's fundamental orientations: dual competences. With 18 specializations at Audencia, divided into 4 themes, as well as the possibility of double degrees in France and internationally, you're sure to find what you're looking for!

You can choose from a number of specializations during your Master 2



Explore the full curriculum and course examples on our website.



AUDENCIA.COM



Cindy ZAWADZKI
Master in Management
Program Director

"By joining Audencia, you will become part of a school with a personal touch that is firmly focused on the world. Here, you will build a career path rooted in strong values that reflects who you are. Thanks to our excellent programs, numerous dual degree programs in France and abroad, and apprenticeship programs, you will have the means to pursue ambitious projects. I look forward to welcoming you to Audencia and beginning this wonderful adventure with you!"

Unique International Experiences

250+

PARTNERS
IN 62 COUNTRIES

North America

- **San Diego State University** – United States
- **UCLA** (University of California, Los Angeles) – United States
- **The University of California, Berkeley** – United States
- **Boston University Business School** – United States
- **Pace University, Lubin School of Business** – United States
- **The University of British Columbia** – Canada

Europe

- **HHL Leipzig Graduate School of Management** – Germany
- **City University of London, Bayes Business School** – United Kingdom
- **Strathclyde University Business School** – United Kingdom

- **ZHAW School of Management & Law** – Switzerland
- **NHH, Norwegian School of Economics** – Norway
- **Stockholm Business School, Stockholm University** – Sweden

Asia

- **Kuwait University, College of Business Administration** – Kuwait
- **Yonsei University** – South Korea
- **Kyungpook National University (KNU)** – South Korea
- **Nagoya University of Commerce & Business** – Japan
- **Hong Kong Baptist University** – Hong Kong

Africa

- **TSIBA** – South Africa

For a more extensive list of our partner universities, visit our website.

With Gaïa, Become a Responsible Leader

In 2021, Audencia created Gaïa, its school for ecological and social transition.



By embedding sustainability challenges throughout the Master in Management, Gaïa trains you in positive-impact managerial strategies and practices. Master 1: the inclusion of sustainability into the International Management Track disciplines teaches you to mobilize the levers of responsible change in fields as varied as finance, marketing, strategy and information systems. Master of Science programs: thanks to specialized modules, you deepen your skills to take concrete, responsible action in your future profession.

Gaïa prepares you to become a true agent of change. Committed. Inspiring.

Tailor-Made Support to Build Your Career

Audencia's Career Center has implemented a structured and personalized approach to help students and graduates shape and achieve their professional goals in France or abroad.

A dedicated team supports you in every step

- **One-on-one coaching** (in person or online)
- **Workshops** tailored to your goals
- **Corporate networking and recruitment events**
- **A digital platform** with AI-powered tools, internship, apprenticeship, VIE and job offers, and many other resources

With the Career Center,

you will:

- **Identify your strengths and motivations**
- **Optimize your application tools**
- **Make the difference in interviews**
- **Build and grow your professional network**
- **Know your target market and its challenges**



Key Information

Degree earned: Master in Management, Grade Master, Visa Bac+5*, N°RNCP: 41011

**Official French Master's degree (Bac+5) with Grade Master: recognized by the French Ministry of Education and equivalent to an international Master's degree*

RNCP title: Niveau 7 "DipViGrM - Programme Grande Ecole d'Audencia"

Duration: 2 years + 1 gap year (optional), full time

Language(s): English or French

Format: In person

Internship: 14-24 months

Campus: Nantes (Year 1,2) or Paris (Year 2)

Tuition: 36 000 €

Service fees: In addition to tuition, students are required to pay mandatory service fees of €1000 (€500 per academic year) upon entry into the program.

These fees do not apply to scholarship students or apprentices. Service fees contribute to financing activities, infrastructure, and services provided by the Student Life Department.

Program start: September 2026

Eligibility: 3 or 4 year undergraduate degree in any field, English language proficiency as demonstrated by one of the following:

- TOEFL iBT 84, TOEIC 655, IELTS 6.0, or Duolingo 100
- Undergraduate program taught in English
- Native speaker

Application Process

- Apply online at candidat.audencia.com
- Interview scheduled for eligible students
- Admission confirmed shortly after interview

Application Deadline

- Admissions are open until June 2026, but may close early if the class is full. Due to the limited number of seats available, candidates are strongly advised to apply before the early-application deadline of January 31, 2026.

Scholarships

Thanks to our strong partnerships with public and private bodies, there are a range of scholarships you may be eligible for.

Visit audencia.com/en or contact us for further information.

→ **Contact us at :**

international@audencia.com

Change. Your way.

At Audencia, we see the world in motion — and we want you to move with it.

How? By empowering you to reveal who you truly are.

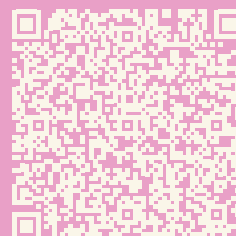
Every path is **unique**. That's why our programs adapt to yours.

Here, you grow by cultivating what makes you different.

Ready to unlock your **potential**?

School of Excellence

Audencia Business School, founded in 1900, is a top Grande École de Commerce recognized by the Ministry of Higher Education. The Grandes Écoles are considered to be the pinnacle of business education in France. Audencia is even amongst the 1% of business schools holding all top international academic accreditations.



30/10/25. All information including prices is non-binding and subject to change at any time by Audencia.
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