# Master in Management

# Customising your programme with our world of choices



**IT ALL STARTS HERE** 

BERLIN I LONDON I MADRID I PARIS I TURIN I WARSAW

# Building & customising your MiM programme



### All students share

- Overall structure of the MiM programme
- Academic requirements of the programme

### You choose...

- Double to multiple degrees
- Content (specialisations and electives)
- International experience: Choice of countries of study Choice of language of study

- Professional experience (internships, etc.)
- Learning organisation alternating between courses and professional/in-company periods (gap semester or gap year)
- Teaching methods (full-time versus apprenticeship track)

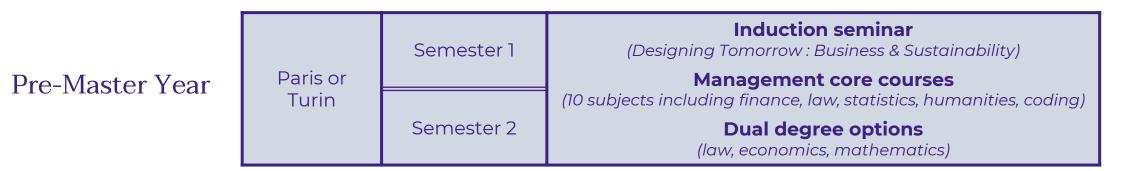




### Overall structure of the Master in Management

# **Programme structure**

#### → Apply via "**PMAT**" or "**Concours Prépa**" to enroll in pre-master year



#### → Apply via "Direct Admissions" or "Join a School in France" to enroll in M1 directly

	Online Only	Pre-	term (~8 weeks)	Catch-up courses (if no previous management studies)
Master Cycle -	Paris, London, Madrid, Berlin, Turin or Online	N 47	Semester 1	Management <b>core courses</b>
		M1	Semester 2	<b>Specialisation</b> & electives "Digital Spark" and "Designing Europe" seminars
	ESCP Campus or academic partner	M2	Semester 3	<b>Specialisations</b> & electives or <b>Dual Degrees</b> or gap semester / gap year
			Semester 4	

# To benefit the most from our international campuses, a few rules

You must study in 2 different countries at least
You can switch locations each semester (max. 4 locations)
You choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)





### Academic requirements to graduate

# Academic requirements - Overview

You have a maximum of 4 years to fulfil requirements. A total of 120 ECTS must be obtained in order

to graduate.

#### **Academic learning**

#### **- M1 year -** 364 hours/61 ECTS

5 management core courses 1 advanced management course

1 specialisation

Language courses

2 seminars

Those who have **not** previously studied management, need to validate up to 9 pre-requisite courses

#### - M2 year – 226 hours/59 ECTS

1 or 2 specialisations, one being compulsory Electives

2 seminars

Master thesis

#### **International experience**

You study in a minimum of 2 different countries

#### **Professional experience (3 ECTS)**

36 weeks minimum (credit can be given for up to 16 weeks of previous experience)





### Degree choices in the MiM

# Double to quintuple degrees

#### Multiple degrees in management by studying on our own campuses

- **Berlin** (ESCP); **London** (City University); **Madrid** (Carlos III University); **Paris** (ESCP); **Turin** (University of Turin)\*; **Warsaw** (Kozminski University)
- All students obtain the French degree; other degrees have specific requirements and incur an additional fee of €1000 per degree \*only attainable by student enrolled in the pre-master year in Turin

#### Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as MIT, Jiao Tong, Waseda, etc
- You spend your entire M2 year at the partner university
- Additional fees may apply

#### Double degrees in non-management disciplines via partner universities

- Double degree (DD) in engineering with schools like Centrale/Supélec (for PMY students only), ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degrees in fashion and luxury (Institut Français de la Mode), hospitality management (Ferrandi), art management (Sotheby's), journalism (CFJ) and more
- Specific requirements, fees, study duration may apply



### Multiple degrees through studying at ESCP campuses

### All students obtain the French "Grade de Master".

In order to obtain additional degrees, you must...

### German Master of Science

• Study one or two semesters at the Berlin campus

### UK European MSc in Management

- $\cdot$  Study one or two semesters at the London campus
- Studies must be done in at least 2 local languages
- $\cdot$  If an exchange semester is carried out, the courses must be at the master level
- Study at the Warsaw campus is not allowed

### Spanish Master en Administración y Dirección de Empresas

• Study one or two semesters at the Madrid campus

### Italian Laurea Magistrale

• Have studied the Pre-Master year at the Turin campus

### Polish degree

- Study your entire M2 year at the Warsaw campus.
- $\cdot$  Not to be combined with the German and/or UK degree



## Double degree examples from partner universities

	Argentin	a: Universidad de San Andrés (MSc Finance / Marketing / Organization)
	<b>China</b> :	Chinese University of Hong Kong (MSc Business Analytics, Finance, IT, Marketing)   Shanghai Jiao Tong University (SJTU) (Master International business)   Tongji University Shanghai (MSc Enterprise management, Technology economics, IMBA)
	<b>France</b> :	CentraleSupélec (Engineering)   Mines Paris Tech (Engineering)   ENSAE (Engineering – Economics/Statistics)   ESTP (Engineering)   IFM (Fashion and luxury) (Hospitality management)   CFJ (Journalism)   Saint Cyr (Military)
You spend your entire M2 year at the partner		Indian Institute of Management Ahmedabad (MBA)   Indian Institute of Management MBA)  Indian Institute of Management Kozhikode (MBA)  Indian Institute of ent Lucknow (MBA)   Management Development Institute (MBA)
university	Italy:	Politecnico di Torino (Engineering)   Università Ca'Foscari di Venezia (Laurea Mag.);
	Japan:	Waseda University (MBA)
	Portugal	: Universidade Catolica Portuguesa (MSc in Management)
	<b>Russia</b> :	Higher School of Economics (HSE) Moscow (Master in Economics and Finance)
	<b>Taiwan</b> :	National Chengchi University (MBA)
	UK:	Aston Business School (MSc Int'l Business, HRM, Accounting, Finance, etc.)
	<b>USA</b> : Internatic	MIT (MSc Finance, Management)   University of South Carolina (Master in onal Business)   Sotheby's Institute of Art (Master in Art Business)





# Specialisations

Accounting / Management Control		
CFO Specialization	BERLIN	English
<ul> <li>Financial and Sustainability Reporting for the CFO</li> </ul>	PARIS	English
Management control	PARIS	English
Business development		
Internationale Betriebswirtschaftslehre	BERLIN	German
<ul> <li>International Business</li> </ul>	BERLIN	English
<ul> <li>Innovation and Family Business</li> </ul>	MADRID	English
<ul> <li>Hacer Negocios in Latino America</li> </ul>	MADRID	Spanish
<ul> <li>International business and Sustainability</li> </ul>	PARIS	English
Strategy	WARSAW	English
Management Consulting Excellence	LONDON	English
Business Consulting	LONDON	English
<ul> <li>International Business Consulting</li> </ul>	MADRID	English
<ul> <li>Consulting dynamics and practices</li> </ul>	PARIS	English
Stratégie et conseil	PARIS	French
<ul> <li>Research analyses, impact studies and consulting</li> </ul>	PARIS	English



Digital		
<ul> <li>Leading in artificial intelligence and big data business innovation</li> </ul>	BERLIN	English
<ul> <li>Artificial Intelligence and Robotics for Business</li> </ul>	MADRID	English
Digital project management 1	MADRID	English
<ul> <li>Digital project management 2</li> </ul>	MADRID	English
Applied Data Science	PARIS	English
<ul> <li>Internet of things (IoT)</li> </ul>	PARIS	English
<ul> <li>Strategic Consulting for Digital Transformation</li> </ul>	TURIN	English
Entrepreneurship		
Entrepreneurship: Technology and digital economy	BERLIN	English
<ul> <li>Entrepreneurship, the Art and Science of Scaling up</li> </ul>	LONDON	English
Social Entrepreneurship	MADRID	English
Entrepreneurship	PARIS	English
<ul> <li>Entrepreneurship: impact entrepreneurship</li> </ul>	TURIN	English

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Investment Banking	LONDON	English
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<ul> <li>Banking and Finance</li> </ul>	LONDON	English
Investment Banking	MADRID	English
<ul> <li>Investment Banking</li> </ul>	PARIS	English
• Green CFO	PARIS	English
<ul> <li>Finance – English track</li> </ul>	PARIS	English
Finance d'entreprise	PARIS	French
<ul> <li>Finance d'entreprise avancée - NEW!</li> </ul>	PARIS	French
Finance de marché	PARIS	French
Investment Banking	TURIN	English



Economics and public policy	PARIS	English
<ul> <li>Law and Finance</li> </ul>	PARIS	English
<ul> <li>Affaires publiques - Entreprises et pouvoirs publics au niveau national, européen et international</li> </ul>	PARIS	French
Management		
<ul> <li>Managing Oneself and Others (MOO)</li> </ul>	PARIS	English
Selling to Customers	BERLIN	English
<ul> <li>Creativity Marketing Management</li> </ul>	LONDON	English
<ul> <li>Communication and new media</li> </ul>	MADRID	English
<ul> <li>Marketing and digital strategy</li> </ul>	MADRID	English
Consumer-Centric Marketing	PARIS	English
<ul> <li>Marketing manager</li> </ul>	PARIS	English
Go to market	PARIS	English
Luxury Marketing	TURIN	English
• Digital	WARSAW	English



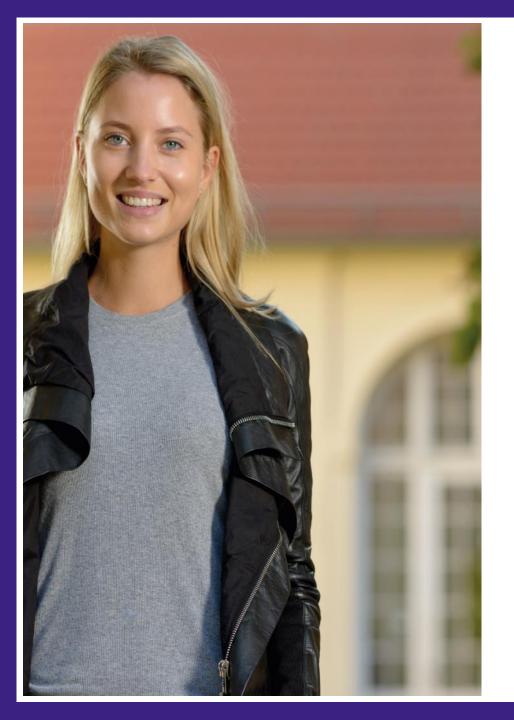
Sustainable Finance	BERLIN	English
<ul> <li>Sustainability Management</li> </ul>	BERLIN	English
Energy Transitions and Sustainability	LONDON	English
<ul> <li>Marketing for Sustainable Development Models</li> </ul>	PARIS	English
Sustainability : Rethinking business models	PARIS	English
<ul> <li>Responsible Innovation in Africa - NEW!</li> </ul>	PARIS	French
		& English
Cross disciplinary		
• Managing Organizations and Work in the Digital Age	BERLIN	English
<ul> <li>Luxury Management : Past, Present and Future</li> </ul>	LONDON	English
Social Impact management	LONDON	English
<ul> <li>Digital transformation : the future of work</li> </ul>	MADRID	English
• Digital transformation : Understand, contribute, manage	PARIS	English
Specific industrial sector		
Real Estate Fall	MADRID	English
Real Estate Spring	MADRID	English
Competition and Innovation in High Tech	PARIS	English
• Sport et management	PARIS	French
• Management des industries culturelles et médiatiques	PARIS	French
<ul> <li>Food &amp; Beverage Management</li> </ul>	TURIN	English

#### Please note:

The specialisations offered may be subject to change. Specialisations may not be open if selected by too few students.



All specialisations have a limited number of seats; if the number of students who selected a specialisation exceeds the number of seats available, a selection process (CV + Motivation letter + grades) takes place.



### International experience criteria

# International experience

You...

- must study in *at least* 2 different countries
- can switch locations each semester (max. 4 locations) but we highly recommend focusing on the courses offered and the consistency of your academic path
- choose from our own six campuses (at least 2) and our partner universities worldwide (1 maximum)
- Have the possibility to choose among 100 exchange programmes and 46 dual degrees in more than 50 countries



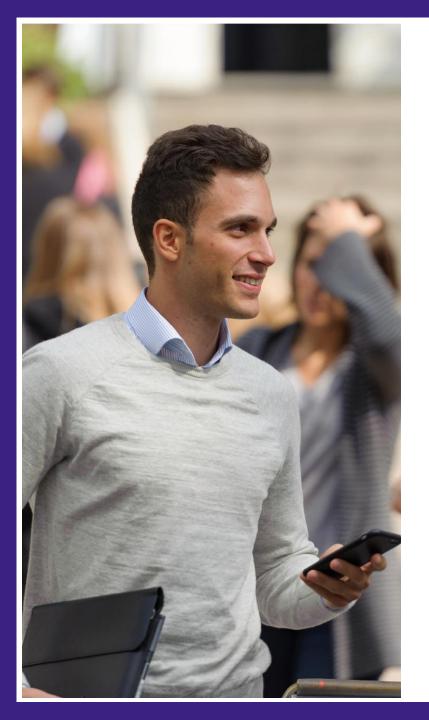
# Language training/requirements

You must be fully proficient in English and a second language at the end of the programme. Further operational knowledge of a third language is required.

At the end of your studies you must reach a minimum C1 level in one language and a B2 level in another foreign language in addition to your native tongue.

- You may be exempted from language courses if you can prove a sufficient level in the respective language (upper C1 level)
- If you are exempted from a language course you may decide to take another language course, which will be accepted under certain conditions (number of students enrolled in the course, local campus environment, etc.)





# Professional experience criteria

# **Professional Experience**

You must validate at least 36 weeks of professional experience.

Each job or internship must last a minimum of 8 weeks.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 20 weeks of professional experience during your Master studies.

Local career service teams will help you find internships.



# Gap years and semesters

#### You have a maximum of 4 years to obtain your Master degree. You can choose to do gap semesters, or 1-2 gap years

- 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2024 till maximum September 2028
- Gap semesters cannot be taken during the M1 year, only during the M2 year
- You can start your 1<sup>st</sup> semester of the M2 year either in September (fall term) or in January (spring term)
- Examples for 2024-2026:
  - Gap year (Sept. 25 Aug. 26)
  - or gap semester (Sept.-Dec. 25) + study term (Jan.-Apr. 26)
  - or study term (Sept.–Dec. 25) + gap semester (Jan.–Aug. 26)
  - or study year (Sept. 25 Apr. 26)



### Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
- Students with a *carte de séjour* (French residence permit) and under 30 are eligible.
- Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

Once you have been admitted to the ESCP Master in Management, you may apply to the apprenticeship track.



# Good luck with your application!

www.escp.eu/mim

