

Master in Management

Customising your programme with our world of choices



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

Building & customising your MiM programme



All students share

- Overall structure of the MiM programme
- Academic requirements of the programme

You choose...

- Double to multiple degrees
- Content (specialisations and electives)
- International experience:
 - Choice of countries of study
 - Choice of language of study
- Professional experience (internships, etc.)
- Learning organisation alternating between courses and professional/in-company periods (gap semester or gap year)
- Teaching methods (full-time versus apprenticeship track)



Overall structure of the Master in Management

Programme structure

→ Apply via “**PMAT**” or “**Concours Prépa**” to enroll in pre-master year

Pre-Master Year

Paris or Turin	Semester 1	Induction seminar <i>(Designing Tomorrow : Business & Sustainability)</i> Management core courses <i>(10 subjects including finance, law, statistics, humanities, coding)</i> Dual degree options <i>(law, economics, mathematics)</i>
	Semester 2	

→ Apply via “**Direct Admissions**” or “**Join a School in France**” to enroll in M1 directly

Master Cycle

Online Only	Pre-term (~8 weeks)		Catch-up courses (if no previous management studies)
Paris, London, Madrid, Berlin, Turin or Online	M1	Semester 1	Management core courses
		Semester 2	Specialisation & electives “Digital Spark” and “Designing Europe” seminars
ESCP Campus or academic partner	M2	Semester 3	Specialisations & electives or Dual Degrees or gap semester / gap year
		Semester 4	

To benefit the most from our international campuses, a few rules

- You must study in 2 different countries at least
- You can switch locations each semester (max. 4 locations)
- You choose from our own six campuses (minimum 2) and our partner universities worldwide (maximum 1)



Academic requirements to graduate

Academic requirements - Overview

You have a maximum of 4 years to fulfil requirements. A total of 120 ECTS must be obtained in order to graduate.

Academic learning

- M1 year - 364 hours/61 ECTS

5 management core courses 1 advanced management course
1 specialisation
Language courses
2 seminars

Those who have **not** previously studied management, need to validate up to 9 pre-requisite courses

- M2 year – 226 hours/59 ECTS

1 or 2 specialisations, one being compulsory
Electives
2 seminars
Master thesis

International experience

You study in a minimum of 2 different countries

Professional experience (3 ECTS)

36 weeks minimum (credit can be given for up to 16 weeks of previous experience)



Degree choices in the MiM

Double to quintuple degrees

Multiple degrees in management by studying on our own campuses

- **Berlin** (ESCP); **London** (City University); **Madrid** (Carlos III University); **Paris** (ESCP); **Turin** (University of Turin)*; **Warsaw** (Kozminski University)
- All students obtain the French degree; other degrees have specific requirements and incur an additional fee of €1000 per degree

*only attainable by student enrolled in the pre-master year in Turin

Double degrees in management by studying at partner universities

- Double degree (DD) with partners such as MIT, Jiao Tong, Waseda, etc
- You spend your entire M2 year at the partner university
- Additional fees may apply

Double degrees in non-management disciplines via partner universities

- Double degree (DD) in engineering with schools like Centrale/Supélec (for PMY students only), ENSAE, ESTP, Mines Paris Tech, Politecnico di Torino (for Politecnico students only)
- Double degrees in fashion and luxury (Institut Français de la Mode), hospitality management (Ferrandi), art management (Sotheby's), journalism (CFJ) and more
- Specific requirements, fees, study duration may apply

Multiple degrees through studying at ESCP campuses

All students obtain the French “Grade de Master”.

In order to obtain additional degrees, you must...

German Master of Science

- Study one or two semesters at the Berlin campus

UK European MSc in Management

- Study one or two semesters at the London campus
- Studies must be done in at least 2 local languages
- If an exchange semester is carried out, the courses must be at the master level
- Study at the Warsaw campus is not allowed

Spanish Master en Administración y Dirección de Empresas

- Study one or two semesters at the Madrid campus

Italian Laurea Magistrale

- Have studied the Pre-Master year at the Turin campus

Polish degree

- Study your entire M2 year at the Warsaw campus.
- Not to be combined with the German and/or UK degree

Double degree examples from partner universities

You spend your entire M2 year at the partner university

Argentina: Universidad de San Andrés (MSc Finance / Marketing / Organization)

China: Chinese University of Hong Kong (MSc Business Analytics, Finance, IT, Marketing) | Shanghai Jiao Tong University (SJTU) (Master International business) | Tongji University Shanghai (MSc Enterprise management, Technology economics, IMBA)

France: CentraleSupélec (Engineering) | Mines Paris Tech (Engineering) | ENSAE (Engineering – Economics/Statistics) | ESTP (Engineering) | IFM (Fashion and luxury) | Ferrandi (Hospitality management) | CFJ (Journalism) | Saint Cyr (Military)

India: Indian Institute of Management Ahmedabad (MBA) | Indian Institute of Management Calcutta (MBA) | Indian Institute of Management Kozhikode (MBA) | Indian Institute of Management Lucknow (MBA) | Management Development Institute (MBA)

Italy: Politecnico di Torino (Engineering) | Università Ca'Foscari di Venezia (Laurea Mag.);

Japan: Waseda University (MBA)

Portugal: Universidade Catolica Portuguesa (MSc in Management)

Russia: Higher School of Economics (HSE) Moscow (Master in Economics and Finance)

Taiwan: National Chengchi University (MBA)

UK: Aston Business School (MSc Int'l Business, HRM, Accounting, Finance, etc.)

USA: MIT (MSc Finance, Management) | University of South Carolina (Master in International Business) | Sotheby's Institute of Art (Master in Art Business)



Specialisations

➔ **Accounting / Management Control**

• CFO Specialization	BERLIN	English
• Financial and Sustainability Reporting for the CFO	PARIS	English
• Management control	PARIS	English

➔ **Business development**

• Internationale Betriebswirtschaftslehre	BERLIN	German
• International Business	BERLIN	English
• Innovation and Family Business	MADRID	English
• Hacer Negocios in Latino America	MADRID	Spanish
• International business and Sustainability	PARIS	English
• Strategy	WARSAW	English

➔ **Consulting**

• Management Consulting Excellence	LONDON	English
• Business Consulting	LONDON	English
• International Business Consulting	MADRID	English
• Consulting dynamics and practices	PARIS	English
• Stratégie et conseil	PARIS	French
• Research analyses, impact studies and consulting	PARIS	English

➡ Digital

• Leading in artificial intelligence and big data business innovation	BERLIN	English
• Artificial Intelligence and Robotics for Business	MADRID	English
• Digital project management 1	MADRID	English
• Digital project management 2	MADRID	English
• Applied Data Science	PARIS	English
• Internet of things (IoT)	PARIS	English
• Strategic Consulting for Digital Transformation	TURIN	English

➡ Entrepreneurship

• Entrepreneurship: Technology and digital economy	BERLIN	English
• Entrepreneurship, the Art and Science of Scaling up	LONDON	English
• Social Entrepreneurship	MADRID	English
• Entrepreneurship	PARIS	English
• Entrepreneurship: impact entrepreneurship	TURIN	English

➡ Finance

• Investment Banking	LONDON	English
• Banking and Finance	LONDON	English
• Investment Banking	MADRID	English
• Investment Banking	PARIS	English
• Green CFO	PARIS	English
• Finance – English track	PARIS	English
• Finance d'entreprise	PARIS	French
• Finance d'entreprise avancée - NEW!	PARIS	French
• Finance de marché	PARIS	French
• Investment Banking	TURIN	English

➔ Law and Economics		
• Economics and public policy	PARIS	English
• Law and Finance	PARIS	English
• Affaires publiques - Entreprises et pouvoirs publics au niveau national, européen et international	PARIS	French
➔ Management		
• Managing Oneself and Others (MOO)	PARIS	English
➔ Marketing		
• Selling to Customers	BERLIN	English
• Creativity Marketing Management	LONDON	English
• Communication and new media	MADRID	English
• Marketing and digital strategy	MADRID	English
• Consumer-Centric Marketing	PARIS	English
• Marketing manager	PARIS	English
• Go to market	PARIS	English
• Luxury Marketing	TURIN	English
• Digital	WARSAW	English

➔ Sustainability

• Sustainable Finance	BERLIN	English
• Sustainability Management	BERLIN	English
• Energy Transitions and Sustainability	LONDON	English
• Marketing for Sustainable Development Models	PARIS	English
• Sustainability : Rethinking business models	PARIS	English
• Responsible Innovation in Africa - NEW!	PARIS	French & English

➔ Cross disciplinary

• Managing Organizations and Work in the Digital Age	BERLIN	English
• Luxury Management : Past, Present and Future	LONDON	English
• Social Impact management	LONDON	English
• Digital transformation : the future of work	MADRID	English
• Digital transformation : Understand, contribute, manage	PARIS	English

➔ Specific industrial sector

• Real Estate Fall	MADRID	English
• Real Estate Spring	MADRID	English
• Competition and Innovation in High Tech	PARIS	English
• Sport et management	PARIS	French
• Management des industries culturelles et médiatiques	PARIS	French
• Food & Beverage Management	TURIN	English

Please note:

The specialisations offered may be subject to change.
Specialisations may not be open if selected by too few students.

All specialisations have a limited number of seats; if the number of students who selected a specialisation exceeds the number of seats available, a selection process (CV + Motivation letter + grades) takes place.



International experience criteria

International experience

You...

- must study in *at least* 2 different countries
- can switch locations each semester (max. 4 locations) but we highly recommend focusing on the courses offered and the consistency of your academic path
- choose from our own six campuses (at least 2) and our partner universities worldwide (1 maximum)
- Have the possibility to choose among 100 exchange programmes and 46 dual degrees in more than 50 countries

Language training/requirements

You must be fully proficient in English and a second language at the end of the programme. Further operational knowledge of a third language is required.

At the end of your studies you must reach a minimum C1 level in one language and a B2 level in another foreign language in addition to your native tongue.

- You may be exempted from language courses if you can prove a sufficient level in the respective language (upper C1 level)
- If you are exempted from a language course you may decide to take another language course, which will be accepted under certain conditions (number of students enrolled in the course, local campus environment, etc.)



Professional experience criteria

Professional Experience

You must validate at least 36 weeks of professional experience.

Each job or internship must last a minimum of 8 weeks.

Previous experience can be taken into consideration of up to 16 weeks maximum, i.e. you need to gain a minimum of 20 weeks of professional experience during your Master studies.

Local career service teams will help you find internships.

Gap years and semesters

**You have a maximum of 4 years to obtain your Master degree.
You can choose to do gap semesters, or 1-2 gap years**

- 4 years maximum to fulfill all your Master's degree requirements, i.e. from September 2024 till maximum September 2028
- Gap semesters cannot be taken during the M1 year, only during the M2 year
- You can start your 1st semester of the M2 year either in September (fall term) or in January (spring term)
- Examples for 2024-2026:
 - Gap year (Sept. 25 – Aug. 26)
 - or gap semester (Sept.–Dec. 25) + study term (Jan.–Apr. 26)
 - or study term (Sept.–Dec. 25) + gap semester (Jan.–Aug. 26)
 - or study year (Sept. 25 – Apr. 26)

Professional Experience – Apprenticeship

- The apprenticeship combines in-company work experience with academic coursework at ESCP.
- Students participating in the apprenticeship pay no fees for this period and additionally receive a salary from the company for which they work.
- Students with a *carte de séjour* (French residence permit) and under 30 are eligible.
- Employment must be in a company governed under French law; therefore the students must have a sound knowledge of French.

Once you have been admitted to the ESCP Master in Management, you may apply to the apprenticeship track.

Good luck with your application!

www.escp.eu/mim