

**em**  
**lyon**  
business  
school



we are  
**makers**

# Summer School

Postgraduate  
Programs

Lyon or Paris, France

From June 15  
to July 10, 2026

# Summer School: Immerse yourself in an international experience, learn and explore French culture

Our Summer School programs are designed to offer a French and European experience to our international participants. Adopt the right mindset of success in today's global business environment by following 1 or 2 modules according to your career plan.

Choose one module from one of the sessions or two modules, one from each session.

## Modules from Session 1

6 ECTS (European Credit Transfer System) 28 class hours plus company visits, workshops and group projects

### MODULE 1

#### Entrepreneurship & Start-Up Culture: The French Tech Way

 June 15 to 26, 2026 - LYON

France has emerged as a key player in innovation and entrepreneurship in Europe, thanks to a dynamic ecosystem of incubators, venture capital, supportive public policies, and a thriving start-up culture. This module explores the unique characteristics of the «french tech» movement, its successes, challenges, and strategies for creating, developing, and scaling start-ups in this vibrant context.

#### Concepts and topics covered:

- **The french tech ecosystem:** key players, incubators, accelerators, and public policies (french tech visa, BPI France...)
- **From idea to market:** idea validation, business modeling, fundraising, and growth strategies
- **Start-up culture and leadership:** agility, team management, and resilience in the face of failure
- **Innovation and disruption:** how french start-ups are transforming traditional industries
- **Internationalization:** strategies for entering foreign markets and attracting international investors

Students will discover how french entrepreneurs combine creativity, agility, and resilience to turn ideas into viable businesses, while navigating a complex regulatory and cultural environment. Special attention will be given to high-potential sectors (deep tech, green tech, fintech, etc.), innovative business models, and the importance of local and international networks and ecosystems.

#### Pedagogical approach:

- **Case studies:** analysis of iconic french start-ups (Doctolib, BlaBlaCar, Alan...)
- **Workshops:** pitching, business plan development, and fundraising simulations
- **Expert interventions:** founders, investors, and key players in the french tech ecosystem
- **Corporate visit:** immersion in a local incubator or start-up

### MODULE 2

#### AI, Data & Future of Business

 June 15 to 26, 2026 - LYON

Artificial Intelligence (AI) and data analytics are reshaping industries, business models, and societal structures at an unprecedented pace. This module explores the transformative power of AI and data-driven decision-making, focusing on their strategic implications for the future of business. Students will delve into how AI technologies, such as machine learning, natural language processing, and predictive analytics, are revolutionizing operations, customer experiences, and competitive advantage.

#### Concepts and topics covered:

- **AI fundamentals:** machine learning, deep learning, and AI-driven automation
- **Data as a strategic asset:** data collection, management, and analytics for business intelligence
- **AI in business transformation:** use cases in marketing, operations, finance, and customer service
- **Ethics and governance:** addressing bias, privacy, and regulatory frameworks in AI deployment
- **Future trends:** generative AI, edge computing, and the convergence of AI with other emerging technologies

The course also addresses the ethical, legal, and societal challenges posed by AI, including data privacy, bias, and regulatory compliance. Through hands-on projects, case studies, and interactions with industry leaders, participants will learn to harness AI and data to drive innovation, optimize processes, and create sustainable value in a rapidly evolving digital landscape.

#### Pedagogical approach:

- **Case studies:** analysis of AI-driven business models (SNCF, Dataiku, Mistral AI...)
- **Hands-on workshops:** data visualization, AI model training, and predictive analytics simulations
- **Expert panels:** discussions with AI researchers, data scientists, and business leaders
- **Corporate visit:** exploration of a company leveraging AI and data at scale

## Modules from Session 2

6 ECTS (European Credit Transfer System) 28 class hours plus company visits, workshops and group projects

### MODULE 3

#### HealthTech & Bio-Innovation in Lyon's Life Sciences Valley

 June 29 to July 10, 2026 - LYON

Lyon's Life Sciences Valley is a global hub for health innovation, combining cutting-edge research, biotechnology, and digital health solutions. This module explores the intersection of healthtech and bio-innovation, focusing on how breakthroughs in biotechnology, medical devices, and digital health are transforming healthcare delivery, patient outcomes, and business models.

##### Concepts and topics covered:

- **Healthtech ecosystem in Lyon:** key players, research institutions, and industry collaborations
- **Biotechnology and medical innovation:** advances in genomics, personalized medicine, and medical devices
- **Digital health and AI:** telemedicine, wearable tech, and AI-driven diagnostics
- **Regulatory and ethical challenges:** navigating compliance, data privacy, and patient safety
- **Business models in healthtech:** from start-ups to corporate innovation and public-private partnerships

Students will examine the unique ecosystem of Lyon, including its research institutions, start-ups, and industry leaders, and how they collaborate to drive innovation in life sciences. The course also addresses the challenges of regulatory compliance, market access, and ethical considerations in healthtech, equipping students with the tools to navigate this complex and rapidly evolving sector.

##### Pedagogical approach:

- **Case studies:** analysis of successful healthtech companies and projects in Lyon (BioMérieux, Sanofi, local start-ups...)
- **Workshops:** hands-on sessions on medical device prototyping, data analysis, and business model innovation
- **Expert lectures:** insights from researchers, entrepreneurs, and healthcare professionals
- **Corporate visit:** tour of a leading healthtech company or research lab in Lyon's Life Sciences Valley

### MODULE 4

#### Business of Gastronomy, Wine & Hospitality

 June 29 to July 10, 2026 - LYON

Gastronomy, wine, and hospitality are not only pillars of cultural heritage but also dynamic and innovative industries with global economic significance. This module explores the business strategies, trends, and challenges shaping these sectors, with a focus on how tradition and innovation intersect to create unique value propositions.

##### Concepts and topics covered:

- **Gastronomy as a business:** from fine dining to food tech—innovation, scalability, and global trends
- **Wine industry dynamics:** production, distribution, marketing, and the rise of new wine regions
- **Hospitality management:** hotel, restaurant, and event management in a post-pandemic world
- **Sustainability and ethics:** sustainable sourcing, waste reduction, and responsible tourism
- **Digital transformation:** the impact of technology on reservations, customer engagement, and operational efficiency

Students will delve into the economics of gastronomy, the marketing of wine, and the management of hospitality businesses, while examining the role of sustainability, digital transformation, and experiential consumer demands. The course also highlights the importance of storytelling, branding, and customer experience in building successful ventures in these competitive fields.

##### Pedagogical approach:

- **Case studies:** analysis of iconic brands and businesses (Michelin-starred restaurants, luxury hotels, innovative wine producers)
- **Workshops:** business model canvas for gastronomy ventures, wine tasting and marketing, hospitality simulation games
- **Expert panels:** chefs, sommeliers, hotel managers, and entrepreneurs sharing their insights and experiences
- **Corporate visit:** immersion in a renowned restaurant, winery, or hospitality group

### MODULE 5

#### Luxury, Fashion & Sustainable Business in France

 June 29 to July 10, 2026 - PARIS

France is the global epicenter of luxury and fashion, renowned for its heritage, craftsmanship, and innovation. This module explores the intersection of luxury, fashion, and sustainability, focusing on how the industry is evolving to meet modern challenges, balancing exclusivity with ethical responsibility, tradition with innovation, and profitability with purpose.

##### Concepts and topics covered:

- **Luxury and fashion business models:** from heritage brands to emerging designers—strategies for growth and differentiation
- **Sustainability in luxury:** ethical sourcing, circular fashion, and corporate social responsibility
- **Digital transformation:** e-commerce, social media, and the role of technology in customer engagement
- **Branding and storytelling:** building iconic brands through narrative, heritage, and innovation
- **Supply chain and innovation:** challenges and opportunities in production, logistics, and sustainability

Students will analyze the business models, marketing strategies, and supply chain dynamics that define the luxury and fashion sectors in France. The course also examines the growing importance of sustainability, circular economy principles, and digital transformation in reshaping the industry's future.

##### Pedagogical approach:

- **Case studies:** analysis of leading french luxury and fashion houses (LVMH, Kering, Chanel, Hermès)
- **Workshops:** brand positioning exercises, sustainable fashion design challenges, and digital marketing simulations
- **Expert lectures:** insights from industry leaders, designers, and sustainability experts
- **Corporate visit:** tour of a luxury maison, fashion atelier, or sustainable fashion startup in Paris

# Corporate visits

**We are convinced** that companies and school must work hand in hand to face major economic and societal disruptions and together provide new answers to the world's challenges.

Thanks to our large network of corporate partners, company visits are also planned. These visits, designed to provide participants with a first hand look at "real world" business contexts in France are fully integrated into the Winter School' program.



## Examples of corporate visits:



# emlyon business school

## One of the world's best educational institutions



#10

Business school in Europe  
(Financial Times, 2025)

emlyon business school is a French private state-approved institution of higher education founded in 1872. The School hosts 9,375 students representing 135 nationalities in undergraduate and postgraduate programs, along with 4,000 participants in executive education programs. The School counts 4 campuses around the world: Lyon, Shanghai, Paris and Mumbai. It draws on a network of 230 international academic partners and leads a community of 48,000 alumni in 130 different countries.

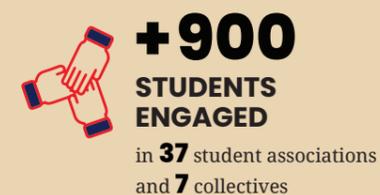
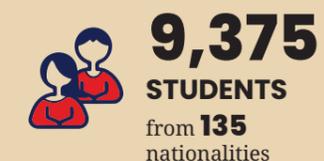
Throughout its history, the school has remained true to its origins: entrepreneurial, innovative and humanist. emlyon business school's mission is to reveal "makers", actors of the transformation who can anticipate, straddle frontiers, build and contribute positively, learn how to take action, and bring values in their collaborative approach.

emlyon's distinctive academic signature «We are makers» molds learning into a lifelong endeavor to have an impact on the world and offers a real alternative in its environment. It sees learning as not only a transfer of academic knowledge but also a «course of learning experiences» that equips students to forge a constant link between thought and action: «doing to learn, learning to do».

emlyon business school is part of the 1% business schools with the triple international accreditations by AACSB, EQUIS and AMBA, and as such ranks amongst the world-class business schools.



## The emlyon business school community





**Shea**  
University of Florida – USA

“I really enjoyed my two weeks summer school at **emlyon**. Even if it was too short and it went too fast, I had the best 2 weeks I would never forget! I chose the summer program at **emlyon** because it looked like an incredible opportunity to spend 2 weeks abroad in one of the highest ranked business school in Europe.

The course and professor were amazing. It taught me a lot, kind of reinforced what I learnt at my home institution and brought so many awesome people together from all over the world. I really enjoyed the European and French culture as well the exiting city of Lyon. I absolutely recommend this program, you will never regret it!”



**Remilekun**  
University of Bradford – UK

“I had the opportunity to spend 4 weeks at **emlyon** to attend the summer school program. It was such a great experience getting to meet people from everywhere and spending time with a very fantastic **emlyon** academic and non-academic staff. I learnt a lot about Strategy and Branding that will be very useful in my career path. Company visits also allowed me to discover new business models and speak with innovators, Chief Executive Officers....

I enjoyed it pretty much because it was quite immersive.

Lyon is also one of the most beautiful European city I have ever seen which offers a variety of cultural events and friendly activities. I greatly enjoyed my study abroad experience at **emlyon** business school and would recommend it!”



**Annie**  
Rollins College

“Studying abroad is a memory that lasts a lifetime. At **emlyon** business school, I was able to do more than further my business education. By collaborating with students from across the globe - America, Hong Kong, Canada, Morocco, Italy, Guatemala, Russia - I learned to see the world differently. I made new friends that I still keep in touch with today. And I was able to experience so much of the beauty, history and cultural value of the city of Lyon. It was truly unforgettable!”

# How to join the Summer School program

## Application process

Application to our Summer School is done online through our website: <https://em-lyon.com/en/summer-school>

Deadline for application is **April 1, 2026**.

We recommend early applications for more chances to enroll in the program and housing. Application may be considered after this date if places are still available. Applications are considered on a rolling basis.

Deadline for partner institution nominations for the Summer School is **March 15, 2026**.

## Entry requirements

- Being enrolled in a master level program or a 4-year bachelor program
- Transcript or provisional transcript
- CV
- Cover letter
- Equivalent to B2 English level

Exchange students nominated by **emlyon** business school partner institutions for the Summer School, please refer to your home institution directly for the application process.

## Tuition fees

€2,800 (\$3.200) per module and €5,100 (\$5.900) for two modules

Candidates are eligible to a special early-bird fee if they apply by **March 1, 2026**. A 10% discount will be granted.

3 or more students enrolled in the program from the same institution will also benefit from a 15% discount.

## Accommodation

[Student Accommodation Guide](#)

## Contact

For questions or more information, please email [summerschool@em-lyon.com](mailto:summerschool@em-lyon.com)

## Cultural activities

### Lyon City Card: an indispensable and unvaluable pass



Coming to Lyon – France also means discovering its cultural heritage, participating in exciting and original activities and enjoying the French cuisine!

To allow each student to fully enjoy their stay with us in Lyon, they will receive a two-day Lyon City Card.

This special pass gives you free access to more than 38 activities including 23 museums and their temporary exhibitions, guided visits, mini-cruises... for 2 consecutive days.

Each student will have the opportunity to choose as many activities as they want, according to their own interests.

For more information and details about the activities: <https://en.lyoncitycard.com/>



## Study in France's

### Most iconic cities: Lyon & Paris

#### Lyon, a global and vibrant city

Located in Europe's sixth-largest region and one of the most attractive destinations for investors. It hosts many international companies and 150,000 students, and is a major center for biotech and healthcare, environment, and digital industries (video games, cinema, audiovisual). With 2,000 years of history, it is also home to organisations such as Interpol and Euronews.

A UNESCO World Heritage Site, Lyon ranks among Europe's top tourist destinations and is renowned for its gastronomy, including 15 Michelin-starred restaurants. Ideally located near the Alps and the French Riviera, and just 2 hours from Paris by high-speed train, it offers an excellent student living environment.

#### The Lyon campus

Is located in the center of Lyon, in the Gerland district. It is designed as a living, sustainable hub, where you will learn in an interpersonal, hybrid, engaged and connected experience.

- 30,000 sqm of total surface area including 7,000 sqm of collaborative spaces and 1,600 sqm dedicated to student life.
- Open spaces for students: library, fablab, baker's shop, brasserie, etc.
- 3 metro stations to Part-Dieu railway station, linking Paris and the South of France in 2 hours.

#### Paris, known as the "City of Light"

Is renowned for its architecture, history, and cuisine, and is an exceptional destination for students seeking top-tier education and a rich cultural experience. Its global student community creates a diverse, multicultural environment that enhances learning and fosters meaningful exchanges. Outside their studies, students can enjoy Paris's wide range of cultural, gastronomic, and lifestyle activities. EU residents under 26 benefit from free entry to major museums such as the Louvre, Musée d'Orsay, Centre Pompidou, and more. They can also unwind in the city's many green spaces, including Jardin du Luxembourg, Parc des Buttes-Chaumont, and Canal Saint-Martin.

#### The Paris campus

Ideally located just 5 minutes from the Gare de Lyon train station, the Paris campus is a genuine innovation and learning platform at the heart of Paris.

- Modern infrastructure: 5,500 m<sup>2</sup> equipped with the latest digital technologies.
- Hybrid spaces: With collaborative workspaces and relaxation areas, every student can find the spaces they need to succeed.
- The campus hosts a makers' lab, a library and an incubator

## emlyon business school Campuses

### LYON

144 avenue Jean Jaurès  
69007 Lyon - France  
[em-lyon.com](http://em-lyon.com)

### SHANGHAI

Asia Europe Business School  
155 Tan Jia Tang Road  
Minhang District  
Shanghai 201199 - People's Republic of China  
[www.em-lyon.com.cn](http://www.em-lyon.com.cn)

### PARIS

15 boulevard Diderot  
75012 Paris - France  
[em-lyon.com](http://em-lyon.com)

### MUMBAI

emlyon Campus  
St Xavier College  
5 Mahapalika Marg  
Mumbai 400-001 - Maharashtra - India  
[xebs.edu.in](http://xebs.edu.in)

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affiliated to



ambassador



emlyon business school is a private institution for higher technical education  
which is approved by the state - December 2025 - non-contractual document -  
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